

Dos and Don'ts for Holiday Shoppers

BY THE GIRL IN BROWN.

Do remember, if possible, the individual tastes, likes and dislikes of the people you are buying presents for. Don't think you have had a successful morning's shopping if you find that after untying the many bundles you find a wild conglomeration of everything from rhinestone hatpin to a pair of knitted house slippers. Don't run over your list quickly and check off Anna with a pale blue crepe scarf (when you actually know she hasn't a decent pair of shoes to her name), or Mary with a pot of blooming hyacinths (when if you stop to think for a moment that her father runs a greenhouse). Thoughtless giving reminds one of the story of the hard-working laundress who had presented her as a token of his affection one Christmas with an elaborate manicuring set in the conventional red plush box with blue satin lining. Her joy knew no bounds and to all the weekly customers a detailed account of how the gift was presented, of all its uses were given. "You see, Mrs. Blank, when he gave me that grand present he said, 'Lizzie, here's something useful as well as ornamental, and I sure hope you'll enjoy it.' You see, George he hates to see my fingers look bad and that's the reason he gave me that elegant present. He says no lady can afford to let her hands go. Oh, no, course I'm busy all day washin' and ain't got any time to polish 'em, but every evenin' it's a real joy to set down and cut 'em off and put that pink powder over them. Well, of course, I am tired, but it kinder rests me, and think what an ornament that red plush case is in the

parlor. I set it on an album and under my picture (of course I lay back the lid) and it looks just elegant."

Do buy early and avoid the rush. The throngs that surge up and down the streets a few days before Christmas as a rule have no idea what they want themselves and in many cases ask the advice of the busy clerks. For example: "Oh, do you think a girl of 8 would enjoy this book? Oh, no, she isn't fond of reading and I want her to acquire the habit. You see, she has always been rather a backward child and ever since she had that attack of scarlet fever I felt—Well, I'm sorry if you're busy, but I should think you'd understand. No, I don't believe I'll take the book after all. Where did you say the doll counter is?" As a rule when the shopper reaches the doll counter she will find the prettiest ones picked over, and tired of looking them over, will be unable to decide between a doll that says "Papa and Mamma" or a miniature piano. She is tired and weary and the tour of the stores is a burden instead of a pleasure, for on all sides she is jostled and bumped until she almost gives up in despair.

Practical gifts are always appreciated, but there are some times when they are overdone. The economical, and to a degree fussy housewife was asked last year what she intended to give her husband, her replies were rather vague and the friends wondered if some particular surprise gift were awaiting Philip. On Christmas morning they hurried in with their little gifts, and of course anxious to see what Santa had brought Mrs. — She

promptly showed them an exquisite set of sable furs and a generous check. Then they wanted to see what the man of the house received. He was sitting quietly in front of the window reading the morning paper. They had supposed a new Morris chair would have been her gift, as they had heard him mention on several occasions how the children and the dog had scratched his chair until it was no longer suitable for the library. However, evidently a chair had not been her choice, for he was curled up in the old one. "And where is your gift, Mr. B?" asked one of the callers. He slowly turned to the window and lifted the hem of one of the handsome new curtains that hung there. "These curtains," he replied. "Mrs. B. gave them to me this morning." And he turned again to his paper.

Now, that woman is a good wife and a good mother, and yet she surely lacked the first principle of "gift sense," or, as some said, even "common sense." And they do say that this Christmas he is going to send her a box of cigars. When a young couple are starting out it's all right to begin and furnish the little home with useful gifts, but don't, don't keep it up. Remember, she will appreciate something for her own use far more than a household tool, and be certain will appreciate a pipe or book far more than all the curtains, or drawnwork lunch cloths that are manufactured.

By the way, girls, be rather tactful how you answer "him" if he asks if you want a piece of jewelry this year. The story is told of the youth who

could not decide what to give his sweetheart for Christmas, so he said, "I say, Elizabeth, I don't know what to give you for Christmas this year. Last year I gave you a bracelet and the year before that a gold pin." She blushed and hung her head as he replied, "Oh, Tom, I'd just love something for my neck this year." So on Christmas morning, as usual, came the square box from the jeweler's, and trembling with excitement she lifted the cover. No dainty chain with a pearl pendant snuggled between the folds of satin, nor a string of rhinestones that she had admired in a downtown window for nearly a month, but she had not been forgotten, for there lay in the box a cake of soap. (No, there were no wedding bells.)

Already the children can be seen poking about the stores with tiny purses grasped tight in their hands looking for something for "mother." During the past week a group of little girls were noticed picking over a bargain table where dressing sashes were offered for 49 cents.

Now, piped the leader of the trio, "let's buy mamma and grandma and Aunt Sarah all a sash. If we don't take 'em now some one else will come and pick 'em all over. Last year I got left on a \$3.98 fur muff we was going to give her and this time I'm on the job." They measured the sizes as best they could and by allowing grandmother the largest size that could be purchased and working down the line for the other sizes, they probably succeeded in getting a "fit," although it must be said that Aunt Sarah must be a lady of hat pin dimensions, if she can get inside the "near Persian jacket." The youngsters, however, surely had the right idea and were down town bright and early to do their purchasing.

Then do remember to mail the pack-

ages and Christmas letters a couple of days before the allotted time when they are due to reach their destination. It is a season of the year when the post-offices are rushed to death, and every delivery crowded. Your package will reach its destination in a far better condition, and you will be spared the trials of standing in line to wait your turn at the postoffice if it is sent a couple of days ahead of time. And don't think for a moment that your friend will not appreciate its coming ahead of time even more than if it were to arrive on busy Christmas eve. She will probably appreciate it twice as much for she will have two extra days to poke it and wonder what Susan has sent her this year, and imagine all sorts of delightful surprises in that box. There's a good deal of pleasure in that too, you know, for instead of a linen bag it may be a silver card case, or a copy of "Pilgrim's Progress" instead of "A Broken Wedding Ring."

The stores will soon be putting on their holiday attire and Santa Claus will be found in every toy department to welcome the little ones. This season the toy-makers seem to surely have "spread" themselves on things for the little folks. Soft fuzzy bunnies that can prick up their ears and hop about the room in a most life like manner; black and tan dogs that will bark continually to the delight of the small boy; Teddy bears that nimbly climb up and down poles and sticks; horses that trot and gallop around the table at a furious rate of speed and myriads of other toys to please the fancy of the youngsters. One is reminded of the story of the mother who took her little daughter to see the stores. "Now, Dorothy," she said, drawing the child aside in a corner of the toyland, "if you could just have one thing in this store what would you take?" Dorothy

KING GEORGE INTERESTED IN BREEDING FINE STOCK

Special Cable to The Tribune.

LONDON, Dec. 3.—The king is more likely to be known in history as "Sailor George" than as "Farmer George"—always remembering that George is the Greek word for farmer—but in the matter of the royal farms, it is his majesty's intention to maintain the traditions established during the last two reigns. At the Slough cattle market this month there will be thirty-five bullocks of various breeds offered for sale in the king's name, and one of them will be selected to be bought in for the Christmas dinner table of the court. No less than 250 sheep—Hampshires and crossbreds—will be put up at the same time, this number being actually larger than has been consigned at the fat stock sale in some recent seasons. But the part of the sale in which his majesty will probably take the most interest will be the bacon hog of the Berkshire strain, there being four scores of them ready for the market.

When the king, as his apparent first set up farming in the Norfolk demesne, he bought a stock of black pigs for the purpose of systematic breeding, being convinced that in this department a good deal more might be done in the south and east of England than has been done hitherto. The prices which have been ruling for bacon for some time past are remunerative, and the royal encouragement of field work may be expected to have a good influence upon pig breeding at large.

Cholera Among Troops.

Special Cable to The Tribune.

CONSTANTINOPLE, Dec. 3.—Considerable alarm has been occasioned by the rapid spread of cholera among the Turkish troops engaged in the maneuvers. There were eleven deaths in Constantinople on Tuesday. A military sanitary

FREE TO Asthma Sufferers

A New Home Cure That Anyone Can Use Without Discomfort or Loss of Time.

We have a New Method that cures Asthma, and we want you to try it at our expense. No matter whether your case is of long-standing or recent development, whether it is present as occasional or chronic Asthma, our method is an absolute cure. No matter in what climate you live, no matter what your age or occupation, our method will certainly cure you right in your own home.

We especially want to send it to those apparently hopeless cases, where all forms of inhalers, douches, opium preparations, fumes, "patent smokes," etc., have failed. We want to show everyone at our own expense that this new method will end all difficult breathing, all wheezing, and all those terrible paroxysms at once and for all time.

This free offer is too important to neglect a single day. Write now and begin the cure at once. Send no money. Simply mail coupon below. Do it Today.

FRONTIER ASTHMA CO. Room 415, Niagara and Hudson Sts., Buffalo, N. Y.

Send free trial of your method to:

commission is now sitting to consider measures to be taken.

The everlasting girl question is easily and entirely solved by the insertion of a little want "ad" in The Tribune. Bell phone 5200, Ind. 360.

SILKS The Fashion's Best Now Offered at—Less Than Half Prices

THE ANNUAL BEFORE XMAS SILK PICK-UP BEGINS MONDAY

About Half and Less Than Half Are the Ruling Prices for This Exquisite Collection of 3500 Yards of High Class \$1.25 and \$1.50 a Yard Silks—

Choose at

69c a Yd.

BEAR IN MIND THIS FACT—These are not regular 18 to 19-inch silks, but all full 24 and 26-inch widths.

Every season we plan a monster silk sale just before Xmas, and in plenty of time to be used for Xmas giving; to this end our New York buyer was instructed to canvass the entire silk market and eclipse, if possible, the grand values and very successful sale of 1910, and he succeeded most admirably; in fact, we ourselves are surprised at the value he secured for this great sale.

It's the greatest, largest and best collection of fancy silks yet offered at this price; not a yard under \$1.25, but most of them \$1.50 qualities, and to make the sale doubly interesting, we have added 5000 yards of our own excellent silks, making a tremendous lot to select from. In addition to the plain fabrics will be found all sizes of shepherd checks, block checks, hairline stripes, Pekin stripes, plaids, two-tone effects and rich, heavy chalk line for costumes, dresses, waists, etc.

Every wanted shade, including blues, browns, blacks, greens, grays, white, rose, heliotrope, Alice, tan, red, etc., etc.

75c and \$1.00 Silks 48c

At this price, there is a tremendous showing of plain and fancy silks in all the desirable weaves and best quality printings—Choose now, at this price, from our regular—

75c HIGH CLASS MESSALINES
\$1.00 ALL SILK PLAIN TAFFETAS
\$1.00 RICH CHANGEABLE TAFFETAS
85c CHECKED AND STRIPED TAFFETAS
85c PLAID AND NOVELTY TAFFETAS

48c

85c and \$1.00 KIMONO AND JAPANESE SILKS, 32 inches wide—FIGURED AND FLORAL KIMONO SILKS—PLAIN JAPANESE SILKS, CREPES—ORIENTAL PRINTED HABUTALS—Choose from the above at—

69c

Staple Black Silks All Reduced

19-inch 85c Black Taffeta 48c
27-inch \$1.25 Black Taffeta 89c
36-inch \$1.10 Black Taffeta 69c
36-inch \$1.75 Black Taffeta \$1.10

\$1.00 and \$1.25 Lining Satins yard wide, best colors; yard 75c
\$1.25 All Silk Messalines, 26 inches wide, all colors, and black and cream 79c
\$1.50 and \$1.75 yard-wide Messalines, all colors, now \$1.19

27-inch \$1.75 Duchess Satin \$1.29
26-inch \$1.25 Black Messaline 85c
26-inch \$1.25 Black Peau De Cygne 75c
36-inch \$1.50 Black Peau De Soie \$1.10

Our Entire Store One Grand and Beautiful HOLIDAY BAZAAR

Every aisle resplendent with lovely gifts—gifts beautiful—gifts sensible—gifts inexpensive—gifts acceptable—for old and young, for boy or girl, man or woman, we have gifts here to please them all—and prices are the kind that make the meager allowance for Xmas gifts go the farthest.

A few suggestions of what you'll find in this great display of choice presents—sterling silver and silver plated toilet sets, ebony and ebonoid toilet sets, choice pieces of bric-a-brac, vases of all sorts, china ware, brass ware, jewel cases, tobacco jars and dozens of other ornamental and useful articles which make ideal gifts.

Then there are the hundreds of dainty articles of adornment for the girl or woman—hair ornaments, brooches, hat pins, dainty neckwear, gloves, silk hose, handkerchiefs, purses, hand bags, necklaces, etc., etc., and our salespeople will be glad to assist and advise in selections.

Children's and Women's Underwear and Hosiery

Children's fleece lined underwear, gray and cream, all sizes, priced according to size at 20c to 50c
Children's two-thirds wool underwear, all sizes, white and gray, very special, a garment 59c
Silk and wool white underwear—vests and pants—very special at a garment \$1.35
Ladies' fleece lined vests and pants in white, excellent value, at a garment 50c

MEN'S HALF HOSE IN FINE WORSTED, GRAY AND BLACK, EXTRA SPECIAL, AT TWO PAIRS FOR 25c
Men's fine cashmere hose, very special, at a pair 25c
Children's worsted hose, fine ribbed, Merino heel and toe, very special, a pair 25c
An extra quality in children's worsted hose at three pairs for \$1.00, or, a pair 35c

Domestic Offers, Unusual Savings

Colored Elderdown in crinkled or plain—Monday special, a yard 25c
White embroidered flannels—hemmed and hem-stitched; Monday, a yard 53c
Heavy German knap blankets, in gray only, size 63 by 85, Monday only \$1.25
Cheney's best kimono silks, beautiful patterns, very special Monday, a yard 49c
A thousand yards of German blanket robe flannels on sale Monday at a yard 25c
Silkoline comforts, 3/4 bed size, Monday extra special 75c
Feather pillows, covered with fancy art ticking; Monday, extra special 50c



Women's Ready-to-Wear Garments Radically Reduced

The reputation of our women's garment department has been built up on the strongest foundation of fair and square dealing, and we have reared it to the point where it will not suffer by comparison. Nothing gives us greater satisfaction than to have women compare our values with all other stores—the comparison can not be too critical to suit us—we are confident that our offerings, quality and style considered, cannot be duplicated anywhere in the city.

500 Elegant Tailored Suits

The greatest number of high grade tailored suits ever placed on sale at one time in this city.

They're selections from our regular stock—each one picked out as being especially fetching and attractive—we want them to move fast—want to sell every one of them this week—so we've divided them into four splendid lots for quick choosing.

Every new fabric, every new shade, every new model, every new idea in plain and fancy tailoring.

LOT NO. 1—Includes fine serges, broadcloths and mannish mixtures, in a full line of sizes—worth to \$26.50 each—Choice \$10

LOT NO. 2—Embraces serges, mixtures, broadcloths, boucles and basket weaves—worth to \$37.50 each—Your pick \$15

LOT NO. 3—Contains velvets, boucles, basket weaves, mixtures, serges and broadcloths—worth to \$45.00 each—Choose, at only \$20

LOT NO. 4—Is made up of our finest imported chiffon broadcloths, velvets, boucles, French serges and other high class fabrics—worth to \$64.00 each—Choice \$25

Dainty Waists for Afternoon and Evening Wear

Exquisite affairs of chiffon over net, chiffon over Persian silk and net over silk, dainty tucked effects, soutache trimmed, beautiful embroidered ideas and fine pleated styles—also messaline and Persian silks with dainty tucked yokes and effective fagotted yokes. Values range as high as \$8.00 each; choose while they last at only \$5.95

(A hint: One of these for an Xmas gift.)



Entire Stock of FURS One-Third Off

Xmas gifts should be chosen now—while selections can be made at a third off the regular prices. No gift appeals to a woman or girl as much as a set of furs. This magnificent stock embraces brown coney, black coney, Australian cpossum, fox, lynx, Jap fox, marmout, squirrel in gray and white, imitation chinchilla, tibet lamb, brown and white coney, Jap mink, brook mink, etc. Reductions range like this—we mention a few to illustrate:

Scarfs and Collars

\$ 3.00 values \$ 2.00
\$ 6.50 values \$ 4.35
\$ 9.00 values \$ 6.00
\$13.50 values \$ 9.00
\$15.00 values \$10.00
\$17.50 values \$11.70
\$19.50 values \$13.00

Muffs Reduced

\$ 5.00 values \$ 3.35
\$ 7.50 values \$ 5.00
\$11.00 values \$ 7.35
\$12.00 values \$ 8.00
\$15.00 values \$10.00
\$18.00 values \$12.00
\$14.00 values \$ 9.35

Child's and Misses' Fur Sets

\$3.00 sets \$2.00
\$5.95 sets \$3.95
\$8.00 sets \$5.35

Ladies' Australian Fur Sets—\$11.00 value

..... \$7.35
Ladies' Chinchilla Set, worth \$12.00 \$8.00
Ladies' Jap Fox Set, \$29.00 value \$19.35



WINTER COATS in splendid styles—mixtures, stripes, tweeds and diagonals—fancy tailored models with patch pockets and fancy collars—splendid values up to \$18.50 each; choose Monday at only \$13.95
CHIFFON BEACLOTH COATS of very finest quality fabric—full satin lined—eleven buttons—plain—tailored—tight fitting—52-inch length; extra special, your pick \$17.95
CLOTH AND SILK DRESSES—Beautiful assortment of French serges, trimmed with satin piping, plaid silk piping, soutache braid, net yokes and other exquisite embellishments—also messaline and taffeta dresses with net yokes, short sleeves, loop and braid trimmed—dresses you'll find priced elsewhere as high as \$35.00; choose at only \$15.95